

Rep Order# 6847489 Ver# 3 Status Revised Traffic Order# Printed: 10/08/2012 9:02 AM 1 of 3

**Last Received:** 10/05/2012 5:49 PM

**Showing Buylines:** All Rep Revised Lines

Station WBTV-TV NORFOLK, VA.  
Advertiser ( ) N.R.C.C. IE  
Product N.R.C.C. IE  
Estimate# 2964  
Buyer Tracey Robinson  
Phone#  
Fax#

Agency ( ) NATIONAL MEDIA RESEARCH PLANNNING Rep Firm  
& PLACEMENT, 815 SLATER LANE Sales Office ( ) PHILADELPHIA  
ALEXANDRIA, VA 22314 Salesperson ( ) ANJIE BRADY  
Agency C/P1/P2/E 155/426/2964  
Flight Dates 10/26/2012 - 11/06/2012 Salesperson Phone# 215-567-6005  
Hiatus Weeks Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

CLIENT: NATIONAL REPUBLICA CONGRESSIONAL COMMITTEE SC=\*

---REMARKS---

VER 3 ISSUE CXL BEFORE START PER AGY/CLIENT REQUEST  
PLS CONFIRM ASAP  
THANKS,ANGELA

| LT  | Ln           | Day   | Time       | Program            | Len | Rate       | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|--------------|-------|------------|--------------------|-----|------------|-------------|------------|------------|-------------|------------|---------|
| --- | ---          | ----- | -----      | -----              | --- | -----      | -----       | -----      | -----      | -----       | -----      | -----   |
|     | *1           | SA    | 8P-11P     | MLB: WORLD SERIES  | :30 | \$2,000.00 | 10/27-10/27 | 0          | 0          | 0           | \$0.00     |         |
|     | Rating: 8.5  |       |            |                    |     |            |             |            |            |             |            |         |
|     | V3 Cancelled |       |            |                    |     |            |             |            |            |             |            |         |
|     | *2           | SU    | 8P-11P     | MLB: WORLD SERIES  | :30 | \$2,000.00 | 10/28-10/28 | 0          | 0          | 0           | \$0.00     |         |
|     | Rating: 8.5  |       |            |                    |     |            |             |            |            |             |            |         |
|     | V3 Cancelled |       |            |                    |     |            |             |            |            |             |            |         |
|     | *3           | SA    | 4P-7P      | FOX CLG FTBL 10/27 | :30 | \$300.00   | 10/27-10/27 | 0          | 0          | 0           | \$0.00     |         |
|     | Rating: 2.5  |       |            |                    |     |            |             |            |            |             |            |         |
|     | V3 Cancelled |       |            |                    |     |            |             |            |            |             |            |         |
|     | *4           | SA    | 730P-1030P | FOX CLG FTBL       | :30 | \$600.00   | 11/03-11/03 | 0          | 0          | 0           | \$0.00     |         |
|     | Rating: 4.2  |       |            |                    |     |            |             |            |            |             |            |         |
|     | V3 Cancelled |       |            |                    |     |            |             |            |            |             |            |         |
|     | *5           | SU    | 4P-7P      | NFL: REDSKINS      | :30 | \$5,000.00 | 11/04-11/04 | 0          | 0          | 0           | \$0.00     |         |
|     | Rating: 17.0 |       |            |                    |     |            |             |            |            |             |            |         |
|     | V3 Cancelled |       |            |                    |     |            |             |            |            |             |            |         |
|     | *6           | F     | 10P-1045P  | WVBT FOX NEWS      | :30 | \$700.00   | 10/26-10/26 | 0          | 0          | 0           | \$0.00     |         |
|     | Rating: 4.2  |       |            |                    |     |            |             |            |            |             |            |         |
|     | V3 Cancelled |       |            |                    |     |            |             |            |            |             |            |         |

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& PLACEMENT, 815 SLATER LANE  
ALEXANDRIA, VA 22314  
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Flight Dates 10/26/2012 - 11/06/2012  
Hiatus Weeks

Sales Office ( ) PHILADELPHIA  
Salesperson ( ) ANJIE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

| LT | Ln           | Day | Time      | Program       | Len | Rate     | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|--------------|-----|-----------|---------------|-----|----------|-------------|------------|------------|-------------|------------|---------|
|    | *7           | TU  | 10P-1045P | WVBT FOX NEWS | :30 | \$700.00 | 10/30-10/30 | 0          | 0          | 0           | \$0.00     |         |
|    | Rating: 4.2  |     |           |               |     |          |             |            |            |             |            |         |
|    | V3 Cancelled |     |           |               |     |          |             |            |            |             |            |         |
|    | *8           | F   | 10P-1045P | WVBT FOX NEWS | :30 | \$700.00 | 11/02-11/02 | 0          | 0          | 0           | \$0.00     |         |
|    | Rating: 4.2  |     |           |               |     |          |             |            |            |             |            |         |
|    | V3 Cancelled |     |           |               |     |          |             |            |            |             |            |         |
|    | *9           | M   | 10P-1045P | WVBT FOX NEWS | :30 | \$700.00 | 11/05-11/05 | 0          | 0          | 0           | \$0.00     |         |
|    | Rating: 4.2  |     |           |               |     |          |             |            |            |             |            |         |
|    | V3 Cancelled |     |           |               |     |          |             |            |            |             |            |         |
|    | *10          | SA  | 10P-1045P | WVBT FOX NEWS | :30 | \$500.00 | 11/03-11/03 | 0          | 0          | 0           | \$0.00     |         |
|    | Rating: 5.0  |     |           |               |     |          |             |            |            |             |            |         |
|    | V3 Cancelled |     |           |               |     |          |             |            |            |             |            |         |

---REPORT TOTALS---  
Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

|                                      |            |         |            |
|--------------------------------------|------------|---------|------------|
| Oct 12:                              | 0 / \$0.00 | Nov 12: | 0 / \$0.00 |
| Sales Totals:                        | 0 / \$0.00 |         |            |
| Station Totals:                      | 0 / \$0.00 |         |            |
| Lines not sent/rcld/rtrn: 0 / \$0.00 |            |         |            |

---COMPETITIVE---

|               |     |         |          |          |         |          |
|---------------|-----|---------|----------|----------|---------|----------|
| Market Totals | \$0 | CATV 0% | WAVY 48% | WGNT 3%  | WPXV 0% | WTKR 11% |
|               |     | WTVZ 4% | WVBT 15% | WVEC 19% |         |          |

---COMPETITIVE COMMENTS---  
COMPETITIVE IS ESTIMATED

EC'd Yes    Last Received: 10/05/2012 5:49 PM    Showing Buylines: All Rep Revised Lines

|            |                      |                              |                                                 |
|------------|----------------------|------------------------------|-------------------------------------------------|
| Station    | WVBT-TV NORFOLK, VA. | Agency                       | (   ) NATIONAL MEDIA RESEARCH PLANNING Rep Firm |
| Advertiser | (   ) N.R.C.C. IE    | & PLACEMENT, 815 SLATER LANE | Sales Office (   ) PHILADELPHIA                 |
| Product    | N.R.C.C. IE          | ALEXANDRIA, VA 22314         | Salesperson (   ) ANJIE BRADY                   |
| Estimate#  | 2964                 | Agency C/P1/P2/E             | 155/426/2964                                    |
| Buyer      | Tracey Robinson      | Flight Dates                 | 10/26/2012 - 11/06/2012                         |
| Phone#     |                      | Hiatus Weeks                 |                                                 |
| Fax#       |                      | Salesperson Phone#           | 215-567-6005                                    |
|            |                      | Salesperson FAX#             | 215-567-5938                                    |

Books    MAY12, NOV11, ENOV12  
Demos    RA3564

--- CREDIT RISK ---  
CASH IN ADVANCE